

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF ALTERNATIVE LONG	)	
DISTANCE, INC. D/B/A MONEY SAVERS FOR	)	CASE NO. 95-286
A CERTIFICATE TO RESELL	)	
TELECOMMUNICATIONS SERVICE	)	

O R D E R

On July 26, 1995, Alternative Long Distance, Inc. d/b/a Money Savers ("Alternative Long Distance") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky. On September 8, 1995, Alternative Long Distance filed its response to the Commission's August 31, 1995 Order requesting additional information.

Alternative Long Distance is a Texas corporation with its principal office in the state of Texas and intends to resell tariffed services of facilities-based carriers certified by this Commission. Alternative Long Distance does not request authority to provide operator-assisted telecommunications services.

Alternative Long Distance does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by Alternative Long Distance demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that Alternative Long Distance should be authorized to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Alternative Long Distance filed its proposed tariff on July 26, 1995. The Commission finds that the rates proposed by Alternative Long Distance should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306,<sup>1</sup> the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Alternative Long Distance should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Alternative Long Distance be and it hereby is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

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<sup>1</sup> Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

2. Alternative Long Distance shall ensure that its name appears prominently on all bills issued to customers for services rendered.

3. Alternative Long Distance's authority to provide service is strictly limited to those services described in this Order and Alternative Long Distance's application.

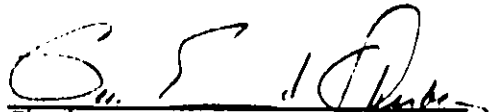
4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.<sup>2</sup>

5. The rates proposed by Alternative Long Distance on July 26, 1995 are hereby approved.

6. Within 30 days from the date of this Order, Alternative Long Distance shall file, pursuant to 807 KAR 5:011, its July 26, 1995 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 19th day of October, 1995.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

ATTEST:

  
Executive Director

  
Commissioner

<sup>2</sup> Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.